



INTERACTIVE NARRATIVES NEW MEDIA AND SOCIAL ENGAGEMENT

International Conference

October 23-25, 2014
University of Toronto

First Day – Thursday Evening – October 23rd

Media Commons Theatre Robarts Library (3rd Floor)
130 St George St, Toronto (St. George Subway Station)

6:30-7:00 p.m. **Registration**

7:00-7:30 p.m. **Opening Remarks**

7:30-8:30 p.m. **Crowdsourcing Documentary Making: Social Protest, Social Media and Engagement** - Greg Elmer (Ryerson University)
Special Screening: Preempting Dissent (2014, 41')

Second Day – Friday – October 24th

Room 119 – Emmanuel College
75 Queens Park Crescent E, Toronto (Museum Subway Station)

10:00-10:20 a.m. Registration & Coffee

10:20 a.m.- 12:10 p.m. **Panel 1: New Narratives and Self-Interactivity**
Moderator: Hudson Moura (Chair, Organizing Committee)

Florian Hadler & Daniel Irrgang (University of Arts Berlin, Germany) -
Nonlinearity, Multilinearity, Simultaneity. Notes on Epistemological Structures

Tom Van Nuenen (Tilburg University, The Netherlands) - ***Journey as a post-literary travel tale.***

Kris Fallon (UC Davis, USA) - ***Streams of the Self: The Instagram Feed as Narrative Autobiography***

Siobhan O'Flynn (University of Toronto) – ***Narrative Strategies and Participatory Design: Framing New Methodologies for Narrative Studies***

12:10-14:00 p.m. Lunch

2:00-3:20 p.m. **Panel 2: Social and Interactive Multimedia Projects**

Moderator: Martin Zeilinger (OCAD University, Canada)

Heidi Rae Cooley & Duncan Buell (University of South Carolina, USA) - ***From Ghosts of the Horseshoe to Ward One: Critical Interactives for Inviting Social Engagement with Instances of Historical Erasure (Columbia, South Carolina)***

Rafael Antunes (Universidade Lusófona, Portugal) - ***Blue Pencil: Experiences in Transmedia***

Mariana Ciancia, Francesca Piredda & Simona Venditti (Politecnico di Milano, Italy) - ***Shaping and Sharing Imagination: Designers and the transformative power of stories.***

Coffee Break (20')

3:40-5:00 p.m. **Panel 3: Documentary and Social Interactivity**

Moderator: Robert Davidson (U. of Toronto, Canada)

Ben Lenzner (University of Waikato, New Zealand) - ***Emerging Forms of Citizen Video Activism: Challenges in Documentary Storytelling & Sustainability***

Begoña Gonzalez Cuesta (IE University – Madrid, Spain) - ***I-Docs and New Narratives: Meaning Making in *Highrise****

Janice Xu (Holy Family University, USA) - ***Telling the Stories of Left-behind Children in China: From Diary Collection to Digital Filmmaking***

Third Day – Saturday – October 25th

Room 119 – Emmanuel College

75 Queens Park Crescent E, Toronto (Museum Subway Station)

10:30 a.m.-12:00 p.m. **Panel 4: Remediation, Art and Activism**

Moderator: Marta Marín-Dòmine (Wilfrid Laurier University, Canada)

Benj Gerdes (Long Island University - Post, USA) - ***Broken Screens (and the Publics who don't view them)***

Isabella Trindade (Ryerson University, Canada) - **In-between: between the concrete and the virtual, the physical and the imaginary**

Charo Lacalle (Autonomous University of Barcelona, Spain) - **Analysing women's web comments on television fiction**

12:00-2:00 p.m. Lunch

2:00-3:20 p.m. **Panel 5: Film and Interactive Narratives**

Moderator: David Sweeney (The Glasgow School of Art, Scotland)

Sandra Lim (Ryerson University, Canada) - ***Xapiri*: at the juncture of history, experience, and technology**

Kalli Paakspuu (York University, Canada) - **Off the Wall with Shchedryk**

Alexandre Coronato Rodrigues & Roselita Lopes de Almeida Freitas (ESPM – São Paulo, Brazil) - **Collective Authorship In Real Time**

Coffee Break (20')

3:40-5:00 p.m. **Panel 6: Theatre, Multimedia and New Narratives**

Moderator: Sandra Lim (Ryerson University, Canada)

David Sweeney (The Glasgow School of Art, Scotland) - **Crossing Boundaries: National Theatre Live, Backstage Access and Maximum Visibility**

Daisy Abbott (The Glasgow School of Art, Scotland) - **Old plays, New Narratives: Fan Production of New Media Texts from Broadcast Theatre**

Aida Jordão (York University, Canada) - **Inês de Castro on YouTube: Re-gendered Narratives**

5:00-5:20 p.m. **Closing Remarks**

Organizing Committee:

Hudson Moura (Chair) (Assistant Professor, Department of Spanish and Portuguese - University of Toronto)

Ricardo Sternberg (Professor, Department of Spanish and Portuguese - University of Toronto)

Regina Cunha (Ph.D. Candidate, Communication & Society Research Centre – CECS, Universidade do Minho, Portugal)

Cecília Queiroz (Director, BRAFFTV and and Ph.D. Candidate, Social Psychology - Universidad Argentina John F. Kennedy)

Organizers:

Department of Spanish and Portuguese – University of Toronto
BRAFFTV-Brazilian Film and TV Festival of Toronto

Sponsors:

Department of Spanish and Portuguese – University of Toronto
Office of the Principal – Victoria College